FORWARD-LOOKING STATEMENTS
IMPORTANT: YOU MUST READ THE FOLLOWING
The information contained in this presentation has been prepared by 1600978 Ontario Inc., operating as Eve & Co Incorporated (EVE or the "Company") and contains confidential information pertaining to the business, operations and assets of the Company. The information contained in this presentation (a) is provided as at the date hereof and is subject to change without notice, (b) does not purport to contain all the information that may be necessary or desirable to fully and accurately evaluate an investment in the Company, and (c) is not to be considered as a recommendation by the Company that any person make an investment in EVE. An investment in the securities described herein is speculative and involves a number of risks that should be considered by a prospective investor.

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CAUTIONARY NOTE REGARDING FUTURE-ORIENTED FINANCIAL INFORMATION
To the extent any forward-looking information in this presentation constitutes "future-oriented financial information" or "financial outlooks" within the meaning of applicable Canadian securities laws, such information is being provided to demonstrate the anticipated market penetration and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future-oriented financial information and financial outlooks. Future-oriented financial information and financial outlooks, as with forward-looking information generally, are, without limitation, based on the assumptions and subject to the risks set out below under the heading “Cautionary Note Regarding Forward-Looking Information”. Eve & Co Incorporated's actual annual production, financial position and results of operations may differ materially from management's current expectations and, as a result, the Company's annual production, income, expenses and net income may differ materially from the profiles provided in this presentation. Such information is presented for illustrative purposes only and may not be an indication of the Company's actual annual production, financial position or results of operations.

CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION:
This presentation includes forward-looking information and forward-looking statements within the meaning of Canadian securities laws. Statements containing the words “believe”, “expect”, “intend”, “should”, “seek”, “anticipate”, “will”, “positioned”, “project”, “risk”, “plan”, “may”, “estimate” or, in each case, their negative and words of similar meaning are intended to identify forward-looking information. Forward-looking information involves risks and uncertainties including, but not limited to, the Company's anticipated business strategies, anticipated trends in the Company’s business and anticipated market share, that could cause actual results or events to differ materially from those expressed or implied by the forward-looking information, general business, economic and competitive uncertainties, regulatory risks including risks related to the expected timing of EVE's licenses and expansions, market risks, risks inherent in manufacturing and agricultural operations as well as other general risks of the cannabis industry. Such statements are based upon the current beliefs and expectations of the Company's management and are subject to significant business, social, economic, political, regulatory, competitive and other risks, uncertainties, contingencies and other factors. Many assumptions are based on factors and events that are not within the control of Eve & Co Incorporated. Actual future results may differ materially from historical results or current expectations.

These risks, uncertainties and assumptions could adversely affect the outcome and financial effects of the plans and events described herein. In addition, even if the outcome and financial effects of the plans and events described herein are consistent with the forward-looking information contained in this presentation, those results or developments may not be indicative of results or developments in subsequent periods. Although Eve & Co Incorporated has attempted to identify important risks and factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors and risks that cause actions, events or results not to be as anticipated, estimated or intended. Forward-looking information contained in this presentation is based on the Company's current estimates, expectations and projections, which the Company believes are reasonable as of the current date. The Company can give no assurance that these estimates, expectations and projections will prove to have been correct. You should not place undue reliance on forward-looking information, which is based on the information available as of the date of this presentation. Forward-looking information contained in this presentation is as of the date of this presentation and, except as required by applicable law, the Company assumes no obligation to update or revise them to reflect new events or circumstances. Historical statements should not be taken as a representation that such trends will be replicated in the future. No statement in this presentation is intended to be nor may be construed as a profit forecast. Additional information related to EVE, including risks and uncertainties, can be found on the Company's SEDAR profile at www.sedar.com.
INVESTMENT HIGHLIGHTS
EVE & Co is located in Strathroy, Ontario and listed on the TSX-Venture Exchange

- Cultivation license granted July 22, 2016
- Sale license granted June 21, 2018
- Extraction license granted September 14, 2018

- 220,000 sq. ft. of greenhouse production space
- Annual production capacity of 10,000 kg per annum of cannabis
PRODUCTION AND EXPANSION

CURRENT SIZE

- 220,000 sq.ft. existing greenhouse space
- 120,000 sq.ft. original with 100,000 sq.ft. new flowering room
- Production Capacity: ~800 kg per month
- Expected completion July 2018

EXPANSION

- Start date: June 2018
- 780,000 sq.ft. expansion
- Increase to ~4,800 kg per month
- Construction cost: ~$34 million
- Estimate completion Spring 2019

COMBINED CAPACITY

- 1,000,000 sq. ft. total greenhouse space
- 50,000 kg per year
SALES STRATEGY

RECREATIONAL MARKET (CANADA)
• Sales will be made directly to authorized retailers
• MOU signed with B.C., Ontario, and Newfoundland for distribution

MEDICINAL MARKET (CANADA)
• B2B sales strategy for dried flower and clones
• Product sold to other LPs versus direct-to-patient strategy
• Late stage discussion ongoing for wholesale to several LPs

MEDICINAL MARKET (EXPORT)
• Company has signed a pre sales agreement with distributors for pharmaceutical and other products in Germany
• Sales starting at 100 kg per month ramping to 300 kg per month after year 1
OPERATIONS

CLONES

VEGETATIVE

FLOWERING ROOM
MILESTONES

2017

JULY
Flowering grow area in full production (64,500 sq.ft)

SEPTEMBER
Harvesting at full capacity

NOVEMBER
Construction of an additional 120,000 sq ft of flowering production to commence

2018

JANUARY
Ramp up vegetative production for new flowering space

JULY
Construction completed

JUNE
Sales license issued

JUNE
Construction estimated to commence

OCTOBER
Flowering production to start in new flowering room

2019

DECEMBER
Ramp up of vegetative production in expansion

MAY
Construction estimated completion

JUNE
Flower Production to start in expansion

Note: Such milestones may not be reached pursuant to the above schedule or at all. Refer to “Disclaimer-Cautionsary Note Regarding Forward-Looking Information.”
COMPARABLES
LEADERSHIP TEAM
EXPERIENCED MANAGEMENT

MELINDA ROMBOUTS
Chief Executive Officer and Director

Prior to founding NMC, Ms. Rombouts was the president, manager and owner of numerous large scale businesses producing agricultural food and pharmaceutical related products. Through this experience, she has gained extensive plant knowledge crucial to the growth of a healthy plant and high quality product.

Ms. Rombouts has grown hundreds of varieties of plants and has experience with quality assurance and GPP program development, implementation and improvement with strict adherence to the regulations governing the pharmaceutical industry.

LANDON ROEDDING
Chief Financial Officer

Mr. Roedding brings over 15 years of experience in accounting, financing, and business development within the public markets and has a demonstrated ability to manage financial and operational challenges while managing a dynamic and growing business. Previously, Mr. Roedding was Controller at Blue Goose Capital Corp., where he led the financial planning, reporting, restructuring and human resource functions. Previously, Mr. Roedding was Director, Financial Reporting at Kinross Gold, focusing on financial and management reporting as well as internal controls. Prior to that Mr. Roedding was Senior Manager of Financial Reporting at Sherritt International Inc., where he led the financial reporting function, upgraded reporting systems and supported M&A activities. Previously he spent 8 years at PricewaterhouseCoopers LLP, gaining significant experience in public company reporting, technical IFRS accounting and supporting M&A activity. Mr. Roedding is a Canadian Chartered Professional Accountant and holds an Honours Economics and Accounting degree from Wilfrid Laurier University. Mr. Roedding also serves on the Board of Directors of Project C.A.N.O.E., a not for profit charity focused on serving youth facing systemic or mental health barriers.

SHOBANA THAYA
Investor Relations

Ms. Thaya is a principal at Vertex Strategies Inc. specializing in Canadian investor relations and corporate communications. Ms. Thaya has extensive knowledge and Investor relations experience in the cannabis sector and played an integral role in the initial public offering in what is now one of Canada’s leading large cap cannabis companies.

Ms. Thaya holds a Bachelor of Commerce degree from Ryerson University and currently pursuing the Executive MBA at IVEY School of Business at University of Western Ontario.
Mr. Moeller lives in Wichita, Kansas and is the head of EQ Development, a company focussed on private equity investments. With a background in lodging, commercial and residential real estate development, Mr. Moeller also has extensive experience in business operations across a wide variety of segments.

Mr. Moeller has broad experience in the cannabis industry with investments in Canada and the Colorado market.

Mr. Moeller graduated with honors and received his B.A. in United States History from the University of Kansas.

Jonathan Pollack is the President of the JMP Group, a private investment and consulting firm. He is also a director of several public and private companies including CECO Environmental Corp (NASDAQ:CEDE). Mr. Pollack also served as a director of API Technologies Corp. (NASDAQ:ATNY), Pinetree Capital Ltd. (TSX:PNP), Hanfeng Evergreen Inc. (TSX:HF) and Lifebank Corp. (TSXV:LBK).

From March 2005 through its sale in 2009, he served as the Chief Financial Officer and Corporate Secretary of Kaboose Inc. Prior thereto, he worked in investment banking in New York.

Mr. Pollack sits on the boards of several philanthropic organizations including the Mt. Sinai Hospital Foundation, the Crescent School Foundation, and the Sterling Hall School Foundation.

Mr. Sood is the managing director of Signal 8 Limited. Mr. Sood has been a founder of and the principal investor in several businesses in emerging markets and currently serves as Executive Chairman and Director of Galane Gold Ltd. (TSXV:GG) and Blockchain Power Trust (TSXV:BPWR) and as a director of Feronia Inc. (TSXV:FRN), and ICC Labs Inc. (TSXV:ICC).

He was the founder and Chief Executive Officer of Navina Asset Management Inc., a global asset management firm headquartered in Toronto, Canada. Mr. Sood led the investment activities of Navina and its predecessor company, Lawrence Asset Management Inc., from its founding in 2001 until he sold the firm in 2010.

Dr. Ebrahimi is the head of academic research of her family's investment business, which holds various interests in agricultural, real estate and private equities. Prior to that, she taught at Western University in London, Ontario, where she received her PhD in World Literature.

Speaking four languages and conducting research on the role of the disenfranchised, women, and minorities in world affairs have helped Dr. Ebrahimi understand the unique international cultural kaleidoscope of Canada.

She is the recipient of several teaching awards and scholarships and the author of a forthcoming book entitled Women, Art and Literature in Diaspora. Her diverse experiences both academic and managerial shape her understanding of business and social life, especially women and immigrants.
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<th>SHAREHOLDER OWNERSHIP</th>
<th># OF SHARES</th>
<th>% OF SHARES</th>
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<tr>
<td>Melinda Rombouts and Affiliates</td>
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<td>Clark Moeller holdings</td>
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<td>Kaleron Holdings Ltd.</td>
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<td>Ravi Sood</td>
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<td>Widely Held</td>
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<td>Convertible Debentures</td>
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<td>Options</td>
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<td><strong>Total F/D</strong></td>
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<tr>
<td><strong>Cash</strong></td>
<td><strong>$6M</strong></td>
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(1) The NMC Class C Shares are to be cancelled in accordance with the Amalgamation Agreement
CANADIAN
RECREATIONAL PRODUCT
As a female-founded and female-led licensed producer, Eve isn’t just a brand we own – it’s who we are.

Eve is centered around wellness, empowerment & education.

– three key elements that drive our business every day.
Future Product Development

EDIBLES

Chocolate • Wine • Flavoured Health Drinks
Discrete Beverage Additives • Pet Treats and Treatments

OILS

Female Sanitation Products • Beauty Creams
Topicals • Sensual Products • Natural Deodorants
Skin and Lip Care • Massage and Bath Products

COSMETICS/SKINCARE
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